

Contact Person: Rosalyn Booth
Company Name: Northern Trust
Address: Lynton House, Ackhurst Park, Foxhole Road, Chorley, PR7 1NY
Telephone No: 01257 238555
Fax No: 01257 238556
Email Address: rbooth@lyntonhouse.com
Web site Address: www.northerntrust.co.uk



NORTHERN TRUST
INVESTMENT | DEVELOPMENT | REGENERATION

PRESS RELEASE

FOR IMMEDIATE RELEASE

Date: 20th January 2010

GENESIS CENTRE CELEBRATES NEW YEAR WITH LETTINGS SUCCESS.

Northern Trust is delighted to kick start the New Year with a handful of new lettings at their £6 million Genesis Centre, Stoke-on-Trent.

The 33,000 sq ft state of the art serviced office centre, part of North Staffs Business Park, has welcomed 5 new occupiers who have taken a range of 2, 3 and 4 desk offices all on 3 year flexible tenancies. These include: Chevron, HFM, SSG Cleaning, Fairway Media, and David Cope (Photography).

Diane Joynson, Centre Manager commented on the recent lettings “We are delighted to have secured 5 new lettings at the Genesis Centre, which really highlights the quality of the building, its surroundings and services that are offered. The centre has been specifically designed to encourage new start up businesses and support small and medium sized enterprises (SMEs) in the Staffordshire region, and we are confident that the centre will prove a huge success.”

Commenting on the letting to Chevron, Chris Hodson of joint agents, Louis Taylor added “As one of the World’s largest corporations active in over 100 Countries, Chevron required a highly professional image for their local project team. As well as accommodating SMEs, Genesis is the perfect choice for larger companies looking to accommodate regional teams within high specification office space on flexible terms.”

Genesis Centre provides fully serviced office space available as a single ‘hot desk’ or flexible suites ranging from those suitable for 2 persons (177 sq ft) up to 25 persons (1,838 sq ft). Offering an unrivalled business solution for start up and SME businesses, within a well-connected inspiring new building, the Centre has a range of products and services to support all types of business including leading edge telecoms and high speed broadband internet connection.

Occupiers of the building benefit from a managed reception and visitor welcome, as well as fully equipped and air conditioned meeting and conference facilities, on-site car parking, and 24 hour CCTV and access control system. The dedicated break out areas on

each floor provide a more informal meeting area and these are located in the central core to encourage interaction between businesses and individuals within the centre to stimulate growth.

Northern Trust has worked in partnership with Stoke-on-Trent City Council, North Staffordshire Regeneration Partnership, and Advantage West Midlands (AWM) to bring this development to fruition. Regional development agency AWM has provided over 1.5m for North Staffs Business Park. The Government Office for the West Midlands has provided £2.3 million European Regional Development Fund monies for the wider development of Chatterley Valley (phase 1) of which North Staffs Business Park and Genesis Centre are a part.

Genesis Centre has been constructed to a high specification with energy efficiency and environmental considerations key factors in the final design of the centre. Several sustainable features including Ground Source Heat Pumps, Intelligent Lighting Controls and a Sustainable Drainage System have been incorporated in to the building to improve energy efficiency and reduce environmental impact, and as a result of these measures Genesis Centre has achieved an “Excellent” BREEAM rating.

For further information about Genesis Centre please visit the website www.genesis-centre.com or contact the Centre Team on 01782 366000. Alternatively contact the joint agents Daniel & Hulme (01782 213344), Louis Taylor (01782 260222), and Whittle Jones Midlands (0121 523 2929).

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Notes to Editors: Press Enquiries to Rosalyn Booth/Jonathan Livesey, Northern Trust, 01257 238555.

Northern Trust Co Ltd

Northern Trust was established in 1962 and is now one of the UK’s largest and most successful privately owned property investment, development and land regeneration companies.

Northern Trust’s existing property portfolio is in excess of 8 million sq ft of industrial/trade and office parks and has more than 5,000 acres of land under ownership/management throughout the UK. Over 2 million sq ft has now been developed in over 40 locations, and Northern Trust continues to expand through all three areas of its property business.

Northern Trust has extensive experience of working with the public sector, with a large proportion of the portfolio originally acquired from the Regional Development Agencies. In addition, new regeneration/development partnerships have been entered into with various public bodies, to provide regeneration initiatives across the UK and employment premises for both Small and Medium Enterprises and larger occupiers.

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Northern Trust has substantial funds available for new investment, development, and regeneration initiatives throughout the UK.

For further information on Northern Trust please visit our website at www.northerntrust.co.uk



**Project Part-Financed
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